



What is Pittsburgh's Day of Giving?

Hosted by The Pittsburgh Foundation, Pittsburgh's Day of Giving is the *fastest and easiest way to make your gift to Central go 50% further*. All online gifts of \$50 or more made to Central on October 28, 2009 will be matched 50 cents to the dollar. Your \$50 dollar contribution will bring \$75 to Central; a \$1,000 donation will be worth \$1,500.

When does Pittsburgh's Day of Giving begin?

Match Day begins on October 28, 2009 at 10:00 a.m. *If you plan on participating, we recommend you donate early, as available funds may be depleted quickly.*

When does Pittsburgh's Day of Giving end?

Match Day ends when funds are exhausted or on October 29, 2009 at 12:00 p.m., whichever is earliest.

Why is Central involved in this program?

Resources for student tuition is Central Catholic's greatest need. As tuition increases each year so do the number of families requesting aid. Donations from alumni, parents and friends make it possible for the young men of the Pittsburgh area to have the benefit of a Central Catholic education, regardless of their financial circumstances, and this giving stimulus plan will stretch those donations.

How does the program work for Central's benefit?

Besides the immediate benefit of having your online gift matched, Central Catholic High School has a profile posted at PittsburghGives, a resource of The Pittsburgh Foundation. This website presents organizations in an objective manner, with the goal of enabling donors to be better informed. Our portrait includes comprehensive information and vital facts about Central's management, finances, and programs.

How can I participate?

Simply log onto <http://www.pittsburghgives.org/NonprofitProfile.aspx?OrgId=4115> to view Central's profile and view a short student-produced video. There is a "**Donate Now**" button that will guide you through the giving process. Although you may make online contributions to Central at any time, please bear in mind that matching funds will only be offered on October 28, 2009.

Is there a fee to participate?

There is no fee to participate in Pittsburgh's Day of Giving.

Is there a minimum contribution?

Although you may give any amount, the minimum credit card gift that will be matched is \$50.

Is there a maximum match amount?

The maximum contribution the Foundation will match is \$2,500.

Is there a limit to the amount Central can receive on Match Day?

There is no maximum to the amount Central may receive.

Can I call in contributions for the match?

No, the Foundation will accept online contributions only via your credit card.

Is there another way to participate if I do not have access to a computer?

There is a *Day of Giving* event that will be held at the PPG Wintergarden, Downtown Pittsburgh, on October 28 from 10 a.m. to 2 p.m. Representatives from Central Catholic will be available to assist you.

Will Central know I made a gift online?

Central will receive donor acknowledgement information, unless you request that your gift remain anonymous. All donors will be acknowledged for the full amount of their donation (donation plus match) in Central Catholic's 2009-2010 Report on Annual Giving.

How will I know my contribution is matched?

A message will be posted online to alert users when funds are exhausted.

For more information:

Read Central Catholic High School's profile and donate at <http://www.pittsburghgives.org/NonprofitProfile.aspx?OrgId=4115>

Learn more about
The Pittsburgh Foundation
<http://pittsburghgives.guidestar.org>

